



Vail Dance Festival Ambassador Program

The Vail Dance Festival Ambassadors act as stewards to the Festival working to spread the word about the Festival and educating the community about the programming. The Ambassador Program provides a unique, hands-on opportunity for current 7th through 12th graders to be involved with the Vail Dance Festival and stand up as leaders and representatives. Ambassadors work closely with VDF staff and are an integral part of the overall success of the Festival. The commitment is 40 service hours and can be completed prior to and during the Festival. Service hours do not include participation in social events. All participants will receive access to exclusive Ambassador social events, VDF t-shirt, commemorative VDF poster, listing in the VDF program book and a Student Performance Plus Pass.

Program Overview

1. Leadership:
 - a. Tricia Swensen, Consultant
 - b. Colby Wilson, Alumni Leader
 - c. TBD, Ambassador Coordinator
2. Application process:
 - a. Application, Essay & Letter of Recommendation (due March 31)
 - b. Interview
3. Community Service Project Requirement:
 - a. Created & Executed by Ambassadors
 - b. Projects Completed and Presented to the VDF Committee August 12 at a Luncheon
4. Programs (Pre-Festival):
 - a. Identifying Your Community Service Project
 - b. Etiquette 101: the art of dinner conversation, the perfect thank you note, cell phone dos and & don'ts
 - c. Philanthropy 101 + Donor Engagement ("Surprise & Delight," greeters at events, thank you notes)
 - d. Optional Lecture Series: College Auditions; Pathways to a Career in the Arts
 - e. Master Class Series
5. Festival Responsibilities
 - a. Sell Merchandise
 - b. Concierge Visits + Postering
 - c. Capture Photos, Social Media
 - d. Merde Notes to Dancers & Thank You Notes to Donors
 - e. Donor "Surprise & Delight" Planning & Execution
 - f. Rotation through Celebrate the Beat Pop Hop Camp
 - g. Story Time: Eagle/Vail/Avon Libraries + The Bookworm + Daycares (COVID dependent)
 - h. Host the crown/tiara making booth pre-performance in the GRFA Lobby
6. Social Events
 - a. Ice Cream Social with Artist in Residence
 - b. Film Screening & Pizza Party at TBD (White Nights), parents can join
 - c. Tours of the Gerald R. Ford Amphitheater & Vilar Performing Arts Center
 - d. Community Service Project Presentation Luncheon