



## Vail Dance Festival Ambassador Program

The Vail Dance Festival Ambassadors act as stewards to the Festival working to spread the word about the Festival and educating the community about the programming. The Ambassador Program provides a unique, hands-on opportunity for rising 8<sup>th</sup> through 12<sup>th</sup> graders to be involved with the Vail Dance Festival and stand up as leaders and representatives. Ambassadors work closely with VDF staff and are an integral part of the overall success of the Festival. The commitment includes being available for the duration of the Festival (July 28-August 7) and completing 40 service hours. Service hours can be completed prior to and during the Festival and include completion of service projects and shifts worked during the 2023 Vail Dance Festival. Service hours do not include participation in social events. All participants will receive a VDF t-shirt, a commemorative VDF poster, listing in the VDF program book, a Student Performance Plus Pass, and access to exclusive Ambassador social events. Ambassadors are responsible for securing their own transportation and lodging during their time in Vail.

### Program Overview

1. Leadership:
  - a. Harper Addison, VDF Festival & Operations Manager
  - b. TBD, Ambassador Co-Coordinators
2. Application process:
  - a. Application
  - b. Interview
3. Community Service Project Requirement:
  - a. Created & Executed by Ambassadors
  - b. Projects Completed and Presented to the VDF Committee August 9 at VDF Committee Meeting
4. Education & Enrichment Activities (2x per month, summer meetings pre-Festival, topics subject to change):
  - a. Philanthropy and Identifying Your Community Service Project
  - b. Resume and Cover Letter Writing Workshop
  - c. Etiquette 101: the art of dinner conversation, the perfect thank you note, cell phone do's and & don't's
  - d. Vail Dance Festival Overview and Orientation
5. Festival Responsibilities
  - a. Sell Merchandise and assist with Photo Wall during performances
  - b. Concierge Visits + Postering
  - c. Capture Photos, Social Media
  - d. Merde Notes to Dancers & Thank You Notes to Donors
  - e. Masterclass Check-In
  - f. Program distribution
  - g. Donor "Surprise & Delight" Planning & Execution
  - h. Check-in daily open donor rehearsals
  - i. Tiny Dancer Tea Party support – set-up, break down, sell merchandise, and engage with attendees
6. Social Events
  - a. Ice Cream Social
  - b. Tours of the Gerald R. Ford Amphitheater, Vilar Performing Arts Center, and other Festival locations
  - c. Community Service Project Presentation